

Closing the gap between operations and software.

Operational software, automation and digital transformation - built around how your business actually works.



THE OPERATIONAL GAP

Most transformation projects struggle in the space between systems, teams and day-to-day work. Smartia identifies that gap, designs the right workflow and delivers working software quickly - using practical AI where it creates measurable value.

01

Manual work

Spreadsheet-heavy workflows and repetitive tasks that slow teams down.

02

Fragmented systems

Disconnected tools, duplicate data and weak information flow.

03

Post-ERP gaps

Operational needs that remain unresolved after a platform rollout.

CORE CAPABILITIES



Custom Business Software

Tailored operational systems built around your process.



AI & Workflow Automation

Automate repetitive work with AI tools and integrations.



Rapid Application Development

Fast, validation-oriented delivery of new applications.



System Integration

Connect fragmented systems and improve data flow.



Transformation Consulting

Analyze workflows and define practical improvement paths.



Process & Reporting Optimization

Reduce manual effort and strengthen decision support.

HOW WE WORK

1

Diagnose

2

Design

3

Build

4

Improve

Why Smartia

A focused delivery model designed for clarity, speed and adoption.

15+

YEARS OF ENTERPRISE
PROJECT & SOFTWARE
EXPERIENCE



Founder-led delivery

Senior ownership is applied directly to your problem from analysis through delivery.



Built to be used

Working software is validated early - not hidden behind months of documentation.



Practical AI

Automation is applied where it saves real time and improves business outcomes.



Straight answers

Realistic timelines, clear tradeoffs and transparent communication throughout.

ENGAGEMENT MODELS

PILOT ENGAGEMENT

A fast, fixed-scope pilot to validate a system or workflow before scaling.

AUTOMATION RETAINER

Ongoing AI-assisted workflow automation as operational needs evolve.

TRANSFORMATION PROJECT

A multi-phase engagement spanning systems, workflows and adoption.

WHO WE WORK WITH

Multi-site operations

Process-driven organizations

Growing businesses

Distributed teams

Manual-to-digital workflows

Post-platform optimization

INTEGRATION & DELIVERY CAPABILITIES

ERP integrations / CRM integrations / Payment integrations

API integrations / Workflow automation / Reporting & dashboards

Data synchronization / Notifications / Cloud-based delivery

Solutions are selected to fit the problem, speed of delivery and long-term maintainability.

Let us close the operational gap.

Tell us where work slows down, where systems disconnect or where manual effort is still too high.

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